

Public Speaking & Presentations

Online Resources compiled by the Community Integration Network (CIN) Ontario Region - January 2015

The Community Integration Network (CIN) has collected a variety of online resources taken from different sectors to offer you diverse perspectives on public speaking and presentations.

Some of the materials will likely resonate with you more than others.

There are lots of interesting links for you to CLICK and explore.

We hope you find some of these resources useful for your day-to-day work as well as for that life-changing presentation you might deliver in the near future.

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Key Concepts

“The only way to learn to speak is to speak and speak, and speak and speak, and speak and speak and speak.”

Elbert Hubbard

Remember that, as Carmine Gallo explains in his book *Talk Like TED*,

“The most engaging presentations are:

- **Emotional** - They touch my heart
- **Novel** - They teach me something new
- **Memorable** - They present content in ways I’ll never forget”

As Daniel H. Pink puts it, “Like it or not, we're all in sales now,” since we are likely spending more time than we realize “selling in a broader sense -- pitching colleagues, persuading funders, cajoling kids.”

You are in sales, too, every time you:

- Give an elevator pitch to get the local baker to donate pastry for your weekly activities
- Promote an information session for immigrant women
- Deliver a keynote speech at a community event to recruit volunteers for your program
- Seek financial support for your newcomer youth summer camp in front of potential donors
- Lead a workshop for new Canadian families settling in your multi-cultural city

Resources

Introduction to Public Speaking

Free, online, self-paced course on *coursera*

- <https://www.coursera.org/learn/publicspeaking>
- <https://www.coursera.org/learn/publicspeaking/outline>

TED Talks

- http://www.ted.com/talks/nancy_duarte_the_secret_structure_of_great_talks
- http://www.ted.com/talks/brene_brown_on_vulnerability
- http://www.ted.com/talks/amy_cuddy_your_body_language_shapes_who_you_are
- http://www.ted.com/talks/julian_treasure_how_to_speak_so_that_people_want_to_listen

Miscellaneous Resources

- <http://www.toastmasters.org/Resources/Public-Speaking-Tips>
- <https://hbr.org/2012/10/structure-your-presentation-li/>
- <https://hbr.org/2013/06/how-to-give-a-killer-presentation/>
- <http://www.lisabmarshall.com/publicspeaker/>
- <http://www.quickanddirtytips.com/public-speaker>
- www.garreynolds.com/Presentation/pdf/presentation_tips.pdf
- <http://www.presentationzen.com/presentationzen/2014/11/10-tips-for-improving-your-presentations-lectures-speeches.html>
- <http://heathbrothers.com/resources/overview/> (See *Making Presentations That Stick*)
- <http://www.mindtools.com/pages/article/BusinessStoryTelling.htm>
- <http://resonate.duarte.com/#!/page0>
- <http://www.madeforsuccess.com/courses/public-speaking.html>
- <http://jennyblake.me/blog/speak-like-a-pro/>
- [Speak Like a Pro Interview Notes & Key Takeaways \(PDF\)](#)
- http://blog.guykawasaki.com/2005/12/the_102030_rule.html
- <http://www.danroam.com/tools/>